



SRPLS is Zara’s pragmatically luxurious capsule collection of exceptional everyday garments: an innovative wardrobe system that’s built for now. Spring-Summer 2023 sees the SRPLS system undergo an refinement in fabrication and style. The reason? To further refine its mission to offer women, men and children an uplifting utilitarian wardrobe – garments that are both easy-to-wear and elevated above the contemporary norm.

WOMAN

Ease – both in feeling and appearance – is the core objective of this season’s SRPLS womenswear issue. Deconstructed soft-shouldered dresses and tailoring, and attractively pragmatic footwear and accessories combine to create a suite of looks that can operate in a multitude of contemporary contexts. The colour palette appears neutral – including pale terracotta, slate gray and off-white – but diverts unexpectedly into shades of peach and petrol blue. Placed alongside each other in patchwork segments, crisp poplin, matte tencel, and smooth silk viscose create a gently eye-catching textural interplay. D-ring fastenings, epaulettes, and cargo-shorts are all gentle reminders of SRPLS’s utilitarian philosophy. The apparent neutrality of each garment is subtly subverted through design: a pleated section of skirt in an otherwise non pleated wrap dress, or an asymmetric hem on a pull-over smock dress with drawstring gathers or both examples of these conscious quirks that work to make each garment distinct.



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MAN

Fundamentally functional yet quietly experimental, this seasons' SRPLS menswear issue is designed to generate comfort and confidence. Key garments in the contemporary menswear canon - cargo pants, camp-collar shirts, parkas, bikers and more - are all subjected to creative reevaluation in order to subtly surprise. Full legged pants are cuffed at the angle for a defined silhouette. Lengthened sleeve camp-collar shirts are given workwear pocketing or cut either in camouflage, olive leather, or sheer mesh. Rib-cuffed leather track pants and reverse-pleated khaki poplin pants are both recognisably semi-casual yet unusually elevated. Topographical print shirting telegraphs that the SRPLS wearer is exploring fresh territories in progressive dressing.



KIDS

Instilling the self-improving philosophy of discerning dressing with a light and humorous touch, SRPLS’s kidwear issue stars a broad cast of hardworking garments. Good everywhere from the playdate to the plane trip, patterns include deconstructed floral print and camo, botanicals, aran knits and Breton stripes: all of them building block elements are in the lexicon of style. Workwear jackets and cargo-pants work across all categories.

SRPLS SS23 COLLECTION PREMIERES IN SELECTED STORES AND ZARA ONLINE ON APRIL 13. DROP 2 WILL FOLLOW ON APRIL 20.

IMAGES

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